

JOB APPLICATION FORM

PERSONAL INFORMATION

Full Name:	Fahad Khalid
Address:	Dubai, United Arab Emirates
Phone:	+971 52 935 4957
Email:	fad684@hotmail.com
LinkedIn Profile:	linkedin.com/in/fahad-khalid
Languages:	English, Urdu, Hindi

POSITION APPLIED FOR

Job Title:	Senior Product and Brand Designer
Department:	Creative Design Department
Preferred Start Date:	December 2025
Type of Employment:	☒ Full-time ☐ Part-time ☐ Internship ☐ Contract

EDUCATION BACKGROUND

Degree	Institution	Location	Completion Date
Bachelor's in Media Studies (Advertising)	University of Karachi	Karachi, Pakistan	Jan 2012

WORK EXPERIENCE

Period	Position	Organization	Key Responsibilities / Achievements
Sep 2022 – Present	Senior Creative Specialist, Design	EXINITY (Alpari & FXTM) – Dubai, UAE	Lead branding initiatives, developed marketing collateral
Oct 2020 – Sep 2022	Senior Brand Designer	Capital Club Dubai – Dubai, UAE	Redesigned brand identity, directed creative strategy
Jun 2019 – Sep 2020	Graphic Designer	Dubai Retail by Dubai Holding – Dubai, UAE	Executed digital campaigns, boosting brand awareness
Sep 2016 – May 2019	UX & Graphic Designer	Al Habtoor City Hotels – Dubai, UAE	Improved digital engagement and guest experience

SKILLS & TOOLS

Creative Direction, UX/UI Design Strategy, Brand Identity Development, Design Systems Management, Visual Communication, Rebranding, Multilingual Digital Design, Typography, Creative Production Management, Cross-functional Collaboration, Adobe Creative Suite, Figma, and Prototyping Tools.

REFERENCES

Name	Title / Organization	Phone
Ahmed Raza	Creative Director – EXINITY	+971 55 879 1234
Sana Malik	Senior Brand Strategist – Capital Club Dubai	+971 56 244 7823

PERSONAL STATEMENT

I am an innovative and detail-oriented Senior Product and Brand Designer with over 14 years of experience in creating impactful design solutions that align business goals with user-centered creativity. Passionate about building cohesive brand systems, enhancing usability, and delivering exceptional visual experiences that inspire connection and growth.

DECLARATION

I certify that all the information provided in this application is true and complete to the best of my knowledge.

Signature: _____ Date: _____